

Rebecca Allen  
 12/3/14  
 HEIDELBERG PROJECT PSA  
 TRT: 1:40

VIDEO	AUDIO
FADE UP FROM BLACK	Fade up music
0:03 WS of abandoned playground	VO: IT'S BEEN SAID THAT ONE MAN'S TRASH IS ANOTHER MAN'S TREASURE.
0:03 CU of chairs in abandoned playground	AND THAT BEAUTY IS IN THE EYE OF THE BEHOLDER.
0:02 POV of street	IN DETROIT - - ONE MAN HAS BROUGHT THESE SAYINGS - -
0:02 MS of sayings on building	TO LIFE.
0:02 WS of Heidelberg project sign	TYREE GUYTON CREATED THE HEIDELBERG PROJECT - -
0:04 MS zoom out of tv	IN DOWNTOWN DETROIT AS AN ATTEMPT TO MAKE WHAT SOME BELIEVE TO BE - -

More

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VIDEO	AUDIO
0:02 CU of God painting	TRASH INTO A CITY TREASURE.
0:02 WS of doll house	SINCE 1986 -- GUYTON HAS BEEN TAKING --
0:04 WS tracking shot of clock house	OTHER PEOPLE'S TRASH AND MAKING IT INTO INSTALLATION ART. GUYTON HAS DECORATED --
0:04 WS zoom in of dotty wotty house	HOUSES AND CREATED ART THAT GIVES DETROIT SOMETHING TO BE PROUD OF --
0:04 WS tracking shot of Heidelberg project	MAKING THE PROJECT THE THIRD MOST VISITED CULTURAL TOURIST SITE IN DETROIT.

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0:03 MS tilt down of dotty wotty house	EACH OF THE HOUSES HAS A THEME - -  INCLUDING THE DOTTY WOTTY  HOUSE - -
0:02 MS pan of the house of soul	THE HOUSE OF SOUL - -
0:03 MS zoom out of number house	THE NUMBER HOUSE - -
0:04 MS zoom out of doll house	THE DOLL HOUSE - -
0:04 MS pan of obstruction of justice house	AND THE OBSTRUCTION OF JUSTICE  HOUSE.
0:03 WS pan of obstruction of justice house	THE HEIDELBERG PROJECT HAS  BECOME A SOURCE OF PRIDE FOR NOT  ONLY DETROIT - -
0:04 WS tracking shot of Heidelberg project	BUT MICHIGAN AS WELL - - BUT SOME  PEOPLE DO NOT SEEM TO APPRECIATE  THE PROJECT.

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0:02 WS of rubble	SINCE 2013 - -
0:02 MS of rubble	EIGHT OF THE HOUSES INCLUDED IN THE HEIDELBERG PROJECT - -
0:02 CU of rubble	HAVE BURNED TO THE GROUND. ARSONS ARE SUSPECTED OF - -
0:03 MS of cat walking through rubble	STARTING THE FIRES THAT DESTROYED MANY - - IF NOT ALL - - OF THE HOUSES.
0:02 CU of Heidelberg street sign	THOSE INVOLVED WITH THE HEIDELBERG PROJECT - -
0:02 CU of shoes dangling	HAVE NOT ALLOWED THE DESTRUCTION OF PARTS OF THE - -

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0:02 CU of weeds	PROJECT TO DISCOURAGE THEM.
0:02 MS of petting cat	THEY CONTINUE TO - -
0:02 CU of Heidelberg Project hands	CREATE ART - - DETERMINED TO MAKE THE HEIDELBERG - -
0:02 CU of Art Is Truth sticker on door	PROJECT A LASTING - -
0:03 CU to WS of Heidelberg project sign	SOURCE OF PRIDE FOR THE CITY OF DETROIT.
0:03 CG: Image of Heidelberg Project	FOR MORE INFORMATION ON THE HEIDELBERG PROJECT - - GO TO - -
0:3 CG: Website... <a href="http://www.heidelberg.org">www.heidelberg.org</a>	<a href="http://WWW.HEIDELBERG.ORG">WWW.HEIDELBERG.ORG</a> - -

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0:03 CG: Facebook: <a href="http://www.facebook.com/heidelbergproject">www.facebook.com/heidelbergproject</a>	LIKE IT ON FACEBOOK - -
0:03 CG: Twitter... <a href="http://www.twitter.com/heidelbergproj">www.twitter.com/heidelbergproj</a>	AND FOLLOW IT ON TWITTER - -
0:02 CG: Instagram... <a href="http://www.instagram.com/heidelbergproj">www.instagram.com/heidelbergproj</a>	AND INSTAGRAM.
FADE TO BLACK	Fade out music  # # #